



North York Resident Wins \$78,540 in July 50/50 *Ultimate 50/50 draw to continue in August*

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FOR IMMEDIATE RELEASE – One excited theatregoer got a big surprise (and cash windfall) over the August long weekend! **Judith Tiivel** of North York was the lucky winner of Drayton Entertainment’s July Ultimate 50/50 draw. She took home a final jackpot of **\$78,540**. The winning ticket number was #99430140036.

“I was watching the Olympics when I got the call. I had not checked my tickets, so I was dumbfounded because I never thought for a moment that I would win,” says Tiivel. “I’ve never won anything in my life. I’m so excited and grateful.”

Tiivel lives in North York, but she has many friends in Cambridge who introduced her to the Drayton Entertainment theatres in the area. She’s attended productions at the Hamilton Family Theatre Cambridge and St. Jacobs Country Playhouse including *Sister Act* and *Ghost*. She had hoped to see *We’ll Meet Again* and *The Sound of Music* in 2020 before the pandemic cancelled her plans.

“The online 50/50 is a wonderful idea. It’s fun to enter the draw and a great way to stay connected to the theatre while there are no shows running,” says Tiivel.

Giving back to the community is very important to Tiivel, so she intends to donate some of her winnings to important causes in her life. To start, she has donated a portion of her prize back to Drayton Entertainment to be pledged towards the not-for-profit charitable organization’s youth education and outreach initiatives to advance inclusion for marginalized and underrepresented groups in the community.

“We’re so happy that audiences are enjoying playing the Ultimate 50/50 online. It’s wonderful to see so many theatregoers participating,” says **Alex Mustakas**, Artistic Director of Drayton Entertainment. “The raffle is back in August, and we look forward to watching the jackpot grow all month long leading up to the big draw once again.”

The July Ultimate 50/50 draw launched at 12:01 a.m. on July 1 and ran through 11:59 p.m. on July 31. The jackpot jumped over \$25,000 in the final 72 hours from \$50,535 to \$78,540. A unique winning number is randomly generated and issued by the electronic 50/50 system out of the numbers purchased

for the draw. The mechanism for selecting the winning number is a computer-based random number generator that has been certified by the Alcohol and Gaming Commission of Ontario (AGCO).

Drayton Entertainment's Ultimate 50/50 raffle launched in March. Diane Halstead of Cambridge took home a prize of \$83,470 that month. In April, Shawky Fahel of Waterloo won \$139,020. In May, Marcia Haworth of Rockwood won \$100,505, and in June Meryl Penman of Brantford won \$85,790. Like Tiivel, both Fahel and Haworth donated part of their prize money back to Drayton Entertainment to be pledged toward youth initiatives; Fahel donated \$15,000 and Haworth donated \$10,000.

Audiences will have another opportunity to enjoy some entertainment value, support a worthy cause, and be entered to win a cash prize again in August. Tickets for the August draw are already on sale. The raffle will run through 11:59 p.m. on August 31 with a draw at 12:00 p.m. on Wednesday, September 1. Tickets are available for purchase online at <https://drayton5050.com>. The jackpot is updated online in real-time and grows as more people participate – the published amount is the winner's take-home prize.

Tickets may be purchased by individuals 18 years or older and located in the Province of Ontario at the time of purchase. All ticket sales are final and ticket buyers will receive a receipt via email after purchasing that will list all numbers associated with the purchased tickets. Tickets are sold using an electronic raffle system approved by the Alcohol and Gaming Commission of Ontario (AGCO) and supplied by Bump Worldwide Inc. Raffle License AGCO #RAF1212803. Please play responsibly. Ontario Problem Gambling Helpline 1-888-230-3505 or visit www.connexontario.ca.

For complete details including rules of participation and frequently asked questions, please visit: <https://drayton5050.com>.

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