



Waterloo Patron Wins \$42,757 in January 50/50 *February Grand Prize Draw will happen March 1 at Noon*

Tuesday, February 8, 2022

FOR IMMEDIATE RELEASE – **Margaret Gordon** of Waterloo received an early Valentine’s Day gift on February 1. She was the lucky winner of Drayton Entertainment’s January Ultimate 50/50 Draw taking home a final jackpot of **\$42,757**. Her winning ticket was **#99459418002**.

“Artistic Director Alex Mustakas called just a few minutes after noon when I was settling in to read the newspaper. I have been entering the online 50/50 draw every month since it started last March, so I guess my persistence paid off!” said Gordon. Speaking of persistence, Margaret mentioned that she has already purchased tickets for the February draw!

Margaret and her husband Ian have been attending performances at the Drayton Festival Theatre, Hamilton Family Theatre Cambridge, and the St. Jacobs Country Playhouse for many years and have been purchasing 50/50 tickets as a way to support the theatre during the pandemic.

“As a family, we have many fond memories of attending Drayton Entertainment productions, including taking our granddaughters to some of the shows. We miss those experiences dearly, and we can't wait to see what's on stage in 2022. We are looking forward to returning to our routine of enjoying live theatre.”

Margaret is not entirely sure what she’ll do with her prize, but with one granddaughter in British Columbia, a domestic trip will likely be on the horizon, along with a holiday to Portugal, when it is safe to do so.

“The Ultimate 50/50 Draw has been a lifeline for us over the past year while COVID restrictions have continued to shutter our operations. We are grateful to everyone who continues to play each month. The proceeds are still an important source of revenue for our not-for-profit organization, and we are directing funds from the draw to areas that will have the greatest impact, like our youth programs,” says **Alex Mustakas**, Artistic Director of Drayton Entertainment. “With restrictions easing, we are considering our reopening plans and getting cautiously excited about bringing live theatre back to our seven stages across the province.”

In addition to the Grand Prize draw, **Roma Dodd** from Port Elgin won a special \$2,022 Early Bird Prize on Monday, January 17 to celebrate the New Year. Her lucky ticket number was: **#99459394015**.

The next draw is already on sale. The February raffle will run through 11:59 p.m. on Monday, February 28 with a Grand Prize draw at noon on Tuesday, March 1. Tickets are available for purchase online at <https://drayton5050.com>. The jackpot is updated online in real-time and grows as more people participate – the published amount is the winner’s take-home prize. Tickets may be purchased by individuals 18 years or older and located in the Province of Ontario at the time of purchase. All ticket sales are final and ticket buyers will receive a receipt via email after purchasing that will list all numbers associated with the purchased tickets. Tickets are sold using an electronic raffle system approved by the Alcohol and Gaming Commission of Ontario (AGCO) and supplied by Bump Worldwide Inc. Raffle License AGCO #RAF1233867. Ontario Problem Gambling Helpline 1-888-230-3505 or visit www.connexontario.ca. For complete details including rules of participation and frequently asked questions, please visit <https://drayton5050.com>.

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About Drayton Entertainment

Drayton Entertainment is an award-winning, not-for-profit charitable arts organization (12591 1313 RR0001) operating six professional live theatre venues in five Ontario communities – the original Drayton Festival Theatre in Drayton, Huron Country Playhouse (Mainstage and South Huron Stage) in Grand Bend, King’s Wharf Theatre in Penetanguishene, St. Jacobs Country Playhouse and Schoolhouse Theatre in St. Jacobs, and the Hamilton Family Theatre in Cambridge.

During regular operations, Drayton Entertainment produces 18 productions annually resulting in over 800 individual performances per season across its seven stages. In 2020, before the onset of the pandemic, the organization was on track to reach a paid attendance record of 275,000, with an anticipated economic impact of \$82.8 million, positively stimulating many tourism and hospitality businesses in communities throughout Ontario. At peak operation, Drayton Entertainment is one of the largest employers of professional artists in the country across all artistic disciplines with over 400 artist contracts issued annually. The organization’s sustainable theatre model has emerged as a powerful force for culture and tourism in the province and has been recognized by the office of the Lieutenant Governor of Ontario as well as the Ontario Innovation Excellence Awards.

Drayton Entertainment continues to follow government and public health guidelines for indoor gatherings and is working on reopening plans for 2022. Please visit www.draytonentertainment.com for details.