



Stratford Resident Wins \$26,702 in February 50/50 *March Grand Prize Draw will happen April 1 at Noon*

Tuesday, March 8, 2022

FOR IMMEDIATE RELEASE – February was an eventful month for Stratford resident **Peter Moreton** – he was the lucky winner of Drayton Entertainment’s Ultimate 50/50 Draw taking home a final jackpot of **\$26,702**. His winning ticket was **#99462156024**.

“I missed a call from Artistic Director Alex Mustakas, and when I saw his message on my cell phone, I thought ‘Ok, Alex Mustakas doesn’t just call ME!’ – so I had a hunch,” said Moreton.

Moreton has made an annual trip to the Huron Country Playhouse in Grand Bend for years with the Rotary Club of Festival City Stratford. He has also seen a number of productions at other Drayton Entertainment venues across the province.

“I started buying Ultimate 50/50 tickets last year as a way to support the theatre, but had no expectations of winning. I look at it as a contribution, so it already feels like a win,” he said.

Moreton is inspired by organizations such as Drayton Entertainment that have reevaluated how to serve their communities, pointing to the new Youth Academy as an example.

“Arts training programs were being cut in schools during the best of times, so opportunities are only becoming more limited for young people. I’m excited about Drayton Entertainment’s new Youth Academy because it will pick up where the schools have left off in delivering programs that are essential to developing well-rounded individuals,” said Moreton.

In addition to developing the new Youth Academy, Artistic Director **Alex Mustakas** is hard at work planning the 2022 Season, which is expected to be announced later this month.

“Although we are moving toward the return of in-person performances, there’s still a lot of uncertainty for the live entertainment industry. We are so grateful that people across Ontario continue to enter the Ultimate 50/50 draw. It’s a vital source of revenue for our not-for-profit, charitable arts organization,” said Mustakas. “Tickets for the March draw are on sale now.”

The March raffle will run through 11:59 p.m. on Thursday, March 31 with a Grand Prize draw at noon on Friday, April 1. There will be two early bird prizes of \$1,000 on Friday, March 11 and Friday, March 25 at

12:00 p.m. Tickets are available for purchase online at <https://drayton5050.com>. The jackpot is updated online in real-time and grows as more people participate – the published amount is the winner’s take-home prize.

Tickets may be purchased by individuals 18 years or older and located in the Province of Ontario at the time of purchase. All ticket sales are final and ticket buyers will receive a receipt via email after purchasing that will list all numbers associated with the purchased tickets. Tickets are sold using an electronic raffle system approved by the Alcohol and Gaming Commission of Ontario (AGCO) and supplied by Bump Worldwide Inc. Raffle License AGCO #RAF1236166. Ontario Problem Gambling Helpline 1-888-230-3505 or visit www.connexontario.ca. For complete details including rules of participation and frequently asked questions, please visit <https://drayton5050.com>.

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About Drayton Entertainment

Drayton Entertainment is an award-winning, not-for-profit charitable arts organization (12591 1313 RR0001) operating six professional live theatre venues in five Ontario communities – the original Drayton Festival Theatre in Drayton, Huron Country Playhouse (Mainstage and South Huron Stage) in Grand Bend, King’s Wharf Theatre in Penetanguishene, St. Jacobs Country Playhouse and Schoolhouse Theatre in St. Jacobs, and the Hamilton Family Theatre in Cambridge.

During regular operations, Drayton Entertainment produces 18 productions annually resulting in over 800 individual performances per season across its seven stages. In 2020, before the onset of the pandemic, the organization was on track to reach a paid attendance record of 275,000, with an anticipated economic impact of \$82.8 million, positively stimulating many tourism and hospitality businesses in communities throughout Ontario. At peak operation, Drayton Entertainment is one of the largest employers of professional artists in the country across all artistic disciplines with over 400 artist contracts issued annually. The organization’s sustainable theatre model has emerged as a powerful force for culture and tourism in the province and has been recognized by the office of the Lieutenant Governor of Ontario as well as the Ontario Innovation Excellence Awards.

Drayton Entertainment is currently working on reopening plans including programming for the 2022 Season. Please visit www.draytonentertainment.com for more information.