



## Denfield Resident Wins \$23,367 in April 50/50

*May draw tickets are already on sale with a \$1,000 Early Bird Prize*

Friday, May 6, 2022

FOR IMMEDIATE RELEASE – **Michelle Jeffrey** from Denfield has been attending shows at the Huron Country Playhouse in Grand Bend with her family for years. When the theatre launched its monthly 50/50 draw in March of 2021, she began buying tickets every month to show her support. After 13 months of entering the draw, she was the lucky jackpot winner in April taking home a final prize of **\$23,367** with the winning ticket number **#99468444002**.

“I’ve never won anything big ever. I’m still in disbelief!” said Jeffrey. “I missed the call from Artistic Director Alex Mustakas, but when I got his message, I had a feeling it must be something important if he was calling. Both my husband and I returned the call on speakerphone. Even though we had an inkling about the reason for his call, we were still shocked and excited to hear him say ‘you won the jackpot!’”

Jeffrey doesn’t know exactly what she’s going to do with her windfall, but she and her husband Don are planning on a cruise trip in the New Year, so some of the winnings will likely go toward that vacation. One thing is for sure, some of the money will be spent on theatre tickets.

“Don and I love going to see productions in Grand Bend. It’s such a fun experience for our whole family,” Jeffrey said. “We’ve been to many shows, but we loved *Rocky*, *Newsies*, and *Twelve Angry Men* – it’s hard to pick a favourite. We have five adult kids and we always try to bring at least one of them with us. We can’t wait to get back to live entertainment this summer.”

“It’s always heartwarming to hear that someone has been attending the theatre for years and has chosen to participate in the 50/50 draw because they’ve made great memories at the shows. We work really hard to give patrons a wonderful experience and we can’t wait to bring more terrific theatre to audiences this season,” says **Alex Mustakas**, Artistic Director for Drayton Entertainment.

Drayton Entertainment recently announced the 2022 Season including five shows on stage at the Huron Country Playhouse in Grand Bend: *Fiddler on the Loose* (June 23 to July 9), *In Runs In The Family* (July 20 to August 6), and *The Sound of Music* (August 17 to September 4) on the Mainstage, and *Good Ol’ Country Gospel* (July 20 to August 6), and *The Sweet Delilah Swim Club* (August 18 to September 4) on the newly re-named South Huron Stage (formerly Playhouse II). The iconic summer theatre will celebrate its 50th Anniversary this summer.

“Commemorating the longevity of the Huron Country Playhouse means that much more after all we’ve been through over the last few years,” says Mustakas. “We encourage audiences to make a special trip to Grand Bend – hit the beach, visit local restaurants, play a round of golf, tour the wineries nearby, stay over at one of the many first-rate area accommodations, and of course, see a show or two to mark this momentous anniversary.”

Tickets for the 2022 Season are on sale now to everyone by phone at **1-855-372-9866**, and online 24/7 at [www.draytonentertainment.com](http://www.draytonentertainment.com).

Although performances are returning live and in person, the 50/50 draw will remain online for the time being. The May raffle has already started and will run through 11:59 p.m. on Tuesday, May 31, 2022. The Grand Prize draw will take place on Wednesday, June 1, 2022 at 12:00 p.m. There will be an early bird prize of \$1,000 on Monday, May 16, 2022, at 12:00 p.m. Tickets are available for purchase online at <https://drayton5050.com>. The jackpot is updated online in real-time and grows as more people participate – the published amount is the winner’s take-home prize.

Tickets may be purchased by individuals 18 years or older and located in the Province of Ontario at the time of purchase. All ticket sales are final and ticket buyers will receive a receipt via email after purchasing that will list all numbers associated with the purchased tickets. Tickets are sold using an electronic raffle system approved by the Alcohol and Gaming Commission of Ontario (AGCO) and supplied by Bump Worldwide Inc. Raffle License AGCO #RAF1245599. Ontario Problem Gambling Helpline 1-888-230-3505 or visit [www.connexontario.ca](http://www.connexontario.ca). For complete details including rules of participation and frequently asked questions, please visit <https://drayton5050.com>.

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### **About Drayton Entertainment**

Drayton Entertainment is an award-winning, not-for-profit charitable arts organization (12591 1313 RR0001) operating six professional live theatre venues in five Ontario communities – the original Drayton Festival Theatre in Drayton, Huron Country Playhouse (Mainstage and South Huron Stage) in Grand Bend, King’s Wharf Theatre in Penetanguishene, St. Jacobs Country Playhouse and Schoolhouse Theatre in St. Jacobs, and the Hamilton Family Theatre in Cambridge.

Drayton Entertainment is one of the largest employers of professional artists in the country across all artistic disciplines with over 400 artist contracts issued annually. The organization’s sustainable theatre model has emerged as a powerful force for culture and tourism in the province and has been recognized by the office of the Lieutenant Governor of Ontario as well as the Ontario Innovation Excellence Awards.